BOULEVARD

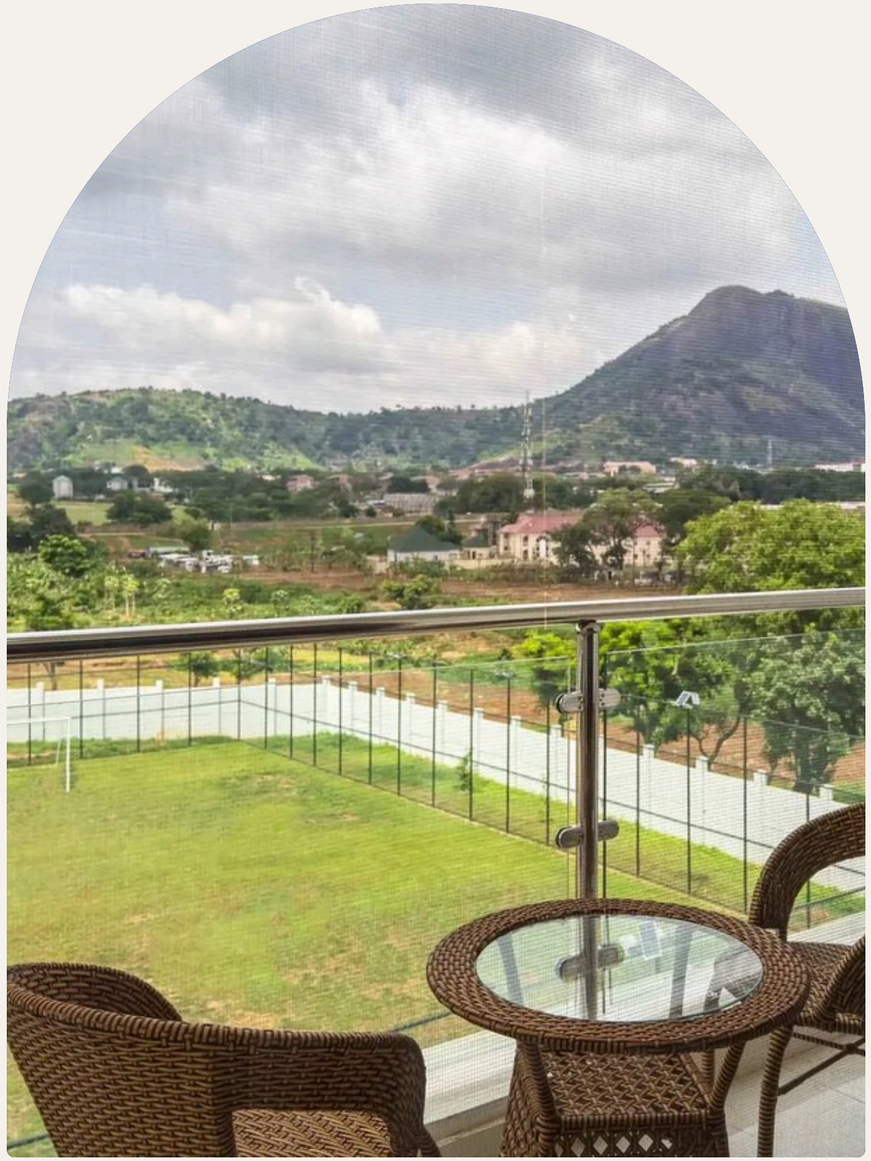
Portfolio

HOTELS & RESORTS



DEVELOPMENT
MANAGEMENT
FRANCHISE

A hotel development, management and franchise company, with a portfolio of upscale and midscale hotels across Nigeria and a clear road across Africa.



VISION

To be the premier choice for discerning travellers, redefining luxury hospitality and fostering unity across Africa.

MISSION

To constantly provide first-class services in corporate hospitality.

ACROSS AFRICA

11	8	4	3
HOTELS OPEN	ON THE WAY	BRANDS	OFFICES

HOTELS IN

Abuja · Awka · Enugu · Jos · Lagos · Ogun · Owerri · Uyo · Warri

OFFICES IN

Lagos · Abuja · Johannesburg

● HOTELS AND OFFICES ○ INVESTMENT OPPORTUNITIES



FOUR WAYS TO STAY

UPSCALE

BOULEVARD
HOTELS & RESORTS

The flagship. Stylish, full-service hotels in the major business cities of Sub-Saharan Africa, with elegant rooms and meeting and event spaces that do real work.

UPPER UPSCALE

BOULEVARD PREMIER

The most polished stay in the family. Sophisticated hotels in urban and historic settings, with luxury amenities, a warm welcome and a breakfast worth waking up for.

UPSCALE, ELEVATED

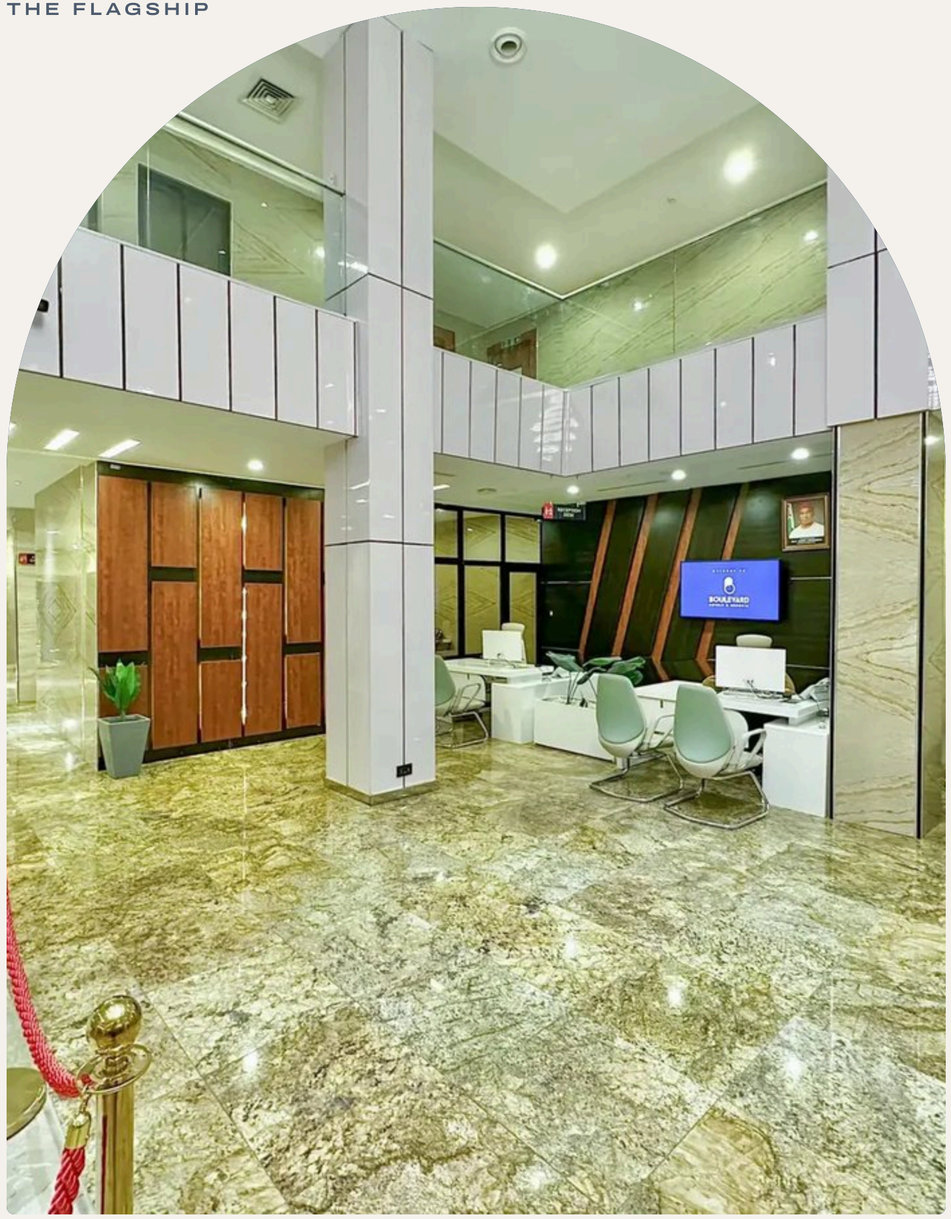
BOULEVARD PLUS

An extension of the flagship with exceptional concierge service and outstanding business amenities. Particularly strong for meetings and events.

MIDSCALE

SPRINGINN
BY BOULEVARD

Affordability and quality in one easy stay. Comfortable, convenient and stylish, for travellers who refuse to choose between value and taste.

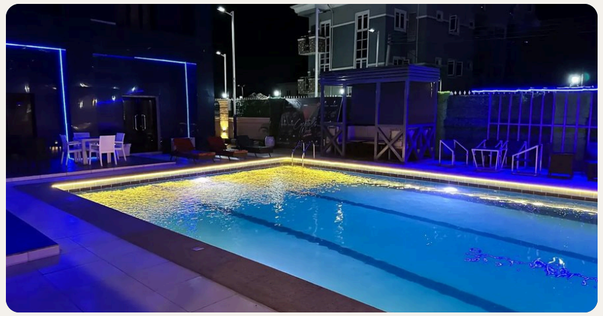


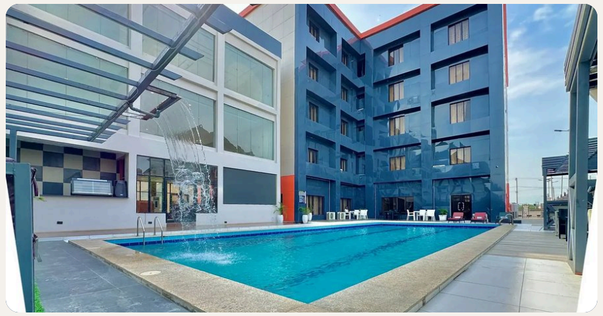
NEW OWERRI, OWERRI

BOULEVARD OWERRI HOTEL

The flagship

The flagship of the group and the clearest statement of what Boulevard stands for. Seventy-six rooms in the heart of the Imo State capital, with generous space, polished service and a calm that suits a board meeting as well as a long weekend.





THE WEST AND THE CAPITAL



LAGOS

BLUE ORANGE HOTEL

Ten storeys above Ikorodu Road.



LAGOS

DE PHANTOM CONTINENTAL HOTEL

Contemporary calm in the middle of Lekki.



OGUN

AMANDLA CONFERENCE & RESORT

Where the agenda and the pool share a building.



ABUJA

NA CONFERENCE CENTRE & SUITES

Aso Rock from your balcony.



ABUJA

VILLA PARK HOTEL & SUITES

World-class stays with local soul.

EAST, SOUTH AND THE PLATEAU



WARRI

BOULEVARD BEECHNUT HOTEL

Warri's address for getting things done, then unwinding.



UYO

CEEDAPEG HOTEL BY BOULEVARD

Rich heritage, unhurried comfort.



ENUGU

OMEDEL LUXURY HOTEL

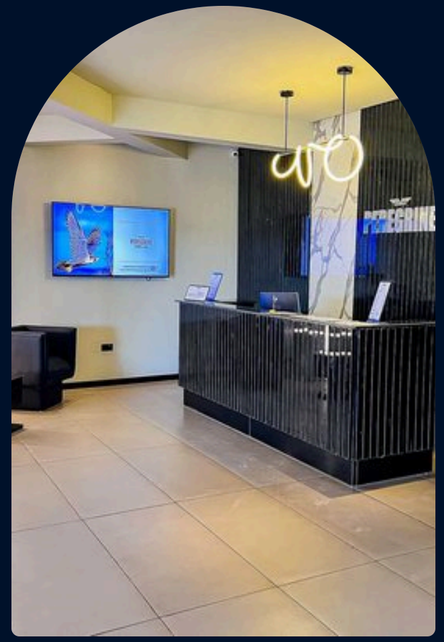
Three minutes from the seat of power.



AWKA

SAN ANTONIO BLU HOTEL

An oasis in Anambra's capital.



JOS

PEREGRINE HOTEL AND SUITES

A quiet kind of luxury on the Plateau.

EIGHT MORE ON THE WAY

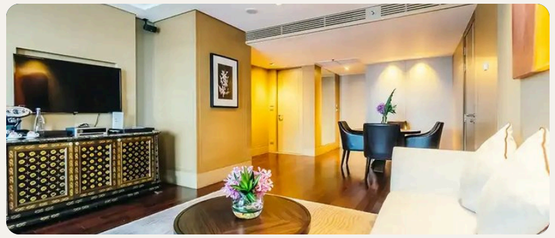


Q4 2026

JOHN WILLIAM HOTELS ABUJA

Central Business District, Abuja

186 rooms

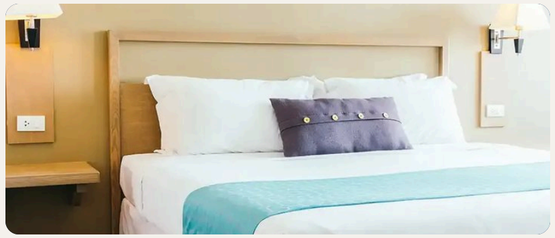


DECEMBER 2026

SPRINGINN BY BOULEVARD OBA

Oba, Anambra State

40 rooms · 2 restaurants



OPENING SOON

SPRINGINN BY BOULEVARD ENUGU

Enugu

16 rooms



ANNOUNCED

BOULEVARD ENUGU HOTEL

Independence Layout, Enugu

Agreement signed



ANNOUNCED

BOULEVARD BEACHFRONT HOTEL

Ajah, Lagos

83 rooms



ANNOUNCED

BOULEVARD TOHO ISLAND HOTEL

Makurdi, Benue State

301 rooms

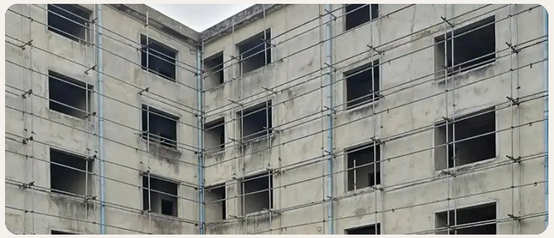


ANNOUNCED

BOULEVARD ELITE HOTEL

Kano

In development



ANNOUNCED

BOULEVARD PLUS CALABAR

Calabar, Cross River State

In development

PIONEERS IN HOTEL DEVELOPMENT *in Nigeria*

Remarkable projects delivered across the country, each one raising the standard of Nigerian hospitality.

LEKKI, LAGOS
PHANTOM CONTINENTAL HOTEL
Luxury and sophistication in an upscale neighbourhood.

LEKKI PHASE 1, LAGOS
ALBERGO HOTELS
A convenient stay with dining and leisure.

ENUGU
BOULEVARD ENUGU HOTEL
A luxurious haven for travellers of all kinds.

ABUJA
MÖVENPICK ABUJA
International standards, with Mövenpick Hotels & Resorts.

PORT HARCOURT
BOULEVARD PORT HARCOURT HOTEL
Relaxation and elegance in a busy city.

ASABA
MABEL HOTEL
A welcoming atmosphere and a memorable stay.

AGULU
GRAND SWISS HOTEL
A tranquil escape in natural surroundings.

OSAPA LONDON, LAGOS
HUXTON HOTELS
Contemporary design for business and leisure.

ENUGU
OMEDEL LUXURY HOTEL
Nigerian hospitality, class and comfort.

OWERRI
BOULEVARD OWERRI HOTEL
Modern luxury with top facilities and services.

ABUJA
PHOENIX APARTMENT
A home away from home for extended stays.

PORT HARCOURT
BEST WESTERN
With the globally recognised Best Western brand.

ASABA
PRAPRIKKA RESTAURANT AND LOUNGE
A culinary addition to the group's portfolio.

BOULEVARD MEETS ACCOR

Mövenpick Abuja

A collaboration between Boulevard Hotel Group and the Accor group, around one of the capital's most anticipated properties.

It joins Boulevard's hospitality experience with Accor's global strength in managing world-class hotels and resorts. In the heart of Abuja, the hotel brings modern architecture, state-of-the-art amenities and a commitment to sustainability.



EAST AND SOUTHERN AFRICA

Key cities and tourist hubs have been identified to serve both business and leisure travel, with properties that range from city-centre hotels to resort-style stays.

The move rests on sustainability, technology and community engagement, in harmony with the character of each region.

PARTNER FOR EAST AFRICA

Profitable Hospitality Kenya



AREA DIRECTOR, EAST AFRICA

MOHAMMED OMAR SWABIR



AREA DIRECTOR, SOUTHERN AFRICA

MEDYLAINE MUTURIKI

OPPORTUNITIES ACROSS AFRICA



EQUITY INVESTMENT

MAKURDI, NIGERIA

303 rooms

Partner with us to finish a landmark hotel designed to Sheraton standards in the heart of Makurdi.



ACQUISITION

ABUJA, NIGERIA

400 rooms

An uncompleted eight-floor hotel in the capital, with room to shape its next chapter.



DEVELOPMENT

NAIROBI, KENYA

219 rooms

Develop an airport hotel at East Africa's strategic hub, serving growing tourism and business demand.

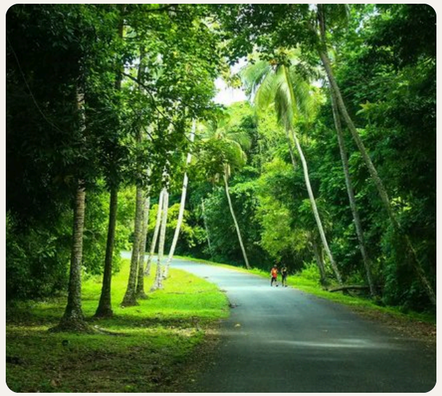


ACQUISITION

KIGALI, RWANDA

167 rooms

An upscale branded hotel in one of Africa's fastest-moving cities.



RENOVATE AND REBRAND

CONAKRY, GUINEA

Iconic property

Acquire a well-known hotel with real potential for renovation and a new identity.

ONE PARTNER, FROM FIRST DRAWING TO FULL HOUSE

Develop

- Feasibility studies
- Design and planning
- Construction management
- Quality assurance

Open

- Pre-opening marketing
- Team training
- Brand standards

Operate

- Management services
- Financial management
- Operational excellence

Grow

- Marketing and sales
- Central reservations
- Franchising services

WHAT AN OWNER GAINS

01

MARKETING SUPPORT

Strategic campaigns, targeted promotions, digital channels, social media and partnerships that bring the right audience to your hotel.

02

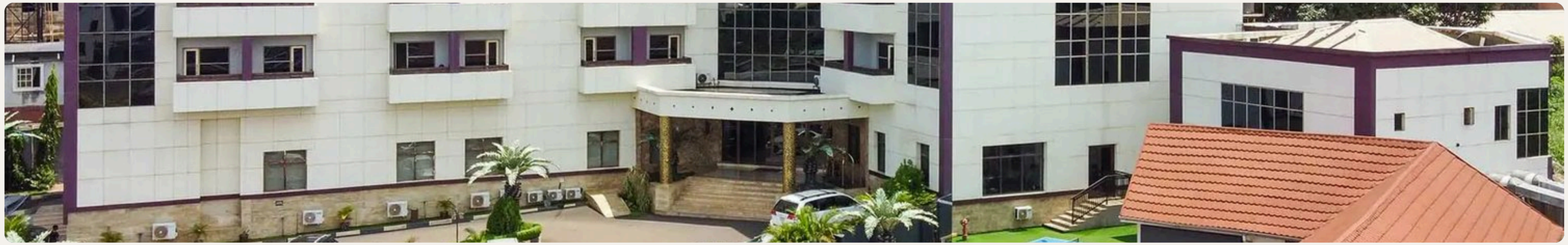
BRANDING SUPPORT

Your story, values and ambiance captured in a distinctive identity, from the logo to a cohesive visual language.

03

BOOKING ENGINE AND CENTRAL RESERVATIONS

Powered by STAAH: a simple interface, real-time updates, secure transactions and dynamic pricing that maximises revenue.



CHIEF EXECUTIVE OFFICER

EKENE NNABUIHE

A Pan-African journey

More than twenty years in African hospitality, starting on the front line of guest services and rising to executive leadership at some of the continent's best-known hotels. Now leads Boulevard's Pan-African expansion.

The aim is a network of hotels that reflect the local essence of each destination while holding to Boulevard's commitment to luxury, comfort and sustainability.



THE PEOPLE BEHIND IT



DIRECTOR OF LEGAL SERVICES

CHIKE ENENDU JR

Called to the Nigerian Bar in 2009, with an MBA from ESUT Business School and a law degree from Nnamdi Azikiwe University. Oversees contracts and compliance, and is also an IBM-certified data analyst.



DIRECTOR OF HOTEL DEVELOPMENT AND EXPANSION

JOSEPH EJIOGU

Over twenty years in hotel operations, with hospitality management studies at Cornell University. Finds and shapes the group's growth opportunities.



DIRECTOR OF STRATEGIC PLANNING

NANA YAA AMPEM DARKO OTCHERE

Expert in branding, public relations, event engineering and strategic marketing. Holds an MBA from the University of the West of Scotland and a Master's in Communications from the University of Ghana.



GENERAL MANAGER

PHIL OSEIZA

A distinguished career in hotel management and operations, overseeing both pre-opening preparation and the day-to-day running of Boulevard hotels.



AREA DIRECTOR, EAST AFRICA

MOHAMMED OMAR SWABIR

More than twenty-five years in hospitality and an intimate knowledge of the East African market, combining strategic vision with a hands-on approach.



AREA DIRECTOR, SOUTHERN AFRICA

MEDYLAINE MUTURIKI

A seasoned hospitality professional leading the group's expansion and growth across Southern Africa.

HOSPITALITY BRAND

of the year

Named at The Top10 Magazine Man of the Year & Excellence Awards, December 2025.

The year before, the Hotel Industry Excellence and Sustainability Awards named Boulevard Best Emerging Indigenous Hotel Group of the Year 2024.





BUILT TOGETHER

HOTEL TECHNOLOGY
STAAH

ARCHITECTURE
DAA ARCHITECTS

IT SOLUTIONS
HOSPITALITY PRO

HOTEL MANAGEMENT SYSTEM
EZEE FRONTDESK

INFORMATION TECHNOLOGY
SIGNATURE SOLUTIONS

CLEANING AND LAUNDRY SUPPLY
METCEM

FEASIBILITY, MARKETING AND DESIGN
PROFITABLE HOSPITALITY KENYA

RISK MANAGEMENT
SAFETY CONSULTANTS AND SOLUTIONS PROVIDERS

ENGINEERING AND CONSTRUCTION
LANDMARC GROUP

BOULEVARD
HOTELS & RESORTS

LAGOS

18/19 Tayo Adesanya Street
Parkview Estate, Ikoyi
Lagos, Nigeria

+234 706 589 1549

ABUJA

KM 10, along Aya-Kubwa Expressway
Adjacent Lungi Barracks, near the Guards Polo Club
Asokoro, Abuja, Nigeria

+234 706 589 1549

JOHANNESBURG

48 French Lane, Morningside
Sandton 2057
Johannesburg, South Africa

+27 79 971 3002

info@boulevardhotelgroup.com · reservations@boulevardhotelgroup.com · boulevardhotelgroup.com